

List Rental Data Card

CEPro

Postal: 41,093 | \$140/M

Email: 31,811 | \$400/M



CE Pro provides industry-leading business information for residential integrators. CE Pro media connects with an audience that is actively engaged in learning about new products, services and technologies — a powerful environment for your marketing message.

PRIMARY BUSINESS	POSTAL COUNTS	EMAIL COUNTS
Systems Integrator/Installer/VAR	19,878	13,015
Retailer	738	524
Service Provider	598	460
Builder, Contractor, Developer	1,635	1,223
Manufacturer/Manufacturer's Rep	3,895	2,842
Distributor	1,139	813
Consulting Firm	2,028	1,403
Association	209	144
Other, N/A, Blank	10,973	11,387
TOTAL	41,093	31,811

TITLE	POSTAL COUNTS	EMAIL COUNTS
Executive Management	18,153	11,754
System Design/Installation Management	3,547	2,574
System Design/Installation Staff	2,978	2,197
Consultant	1,205	863
Marketing/Sales	580	394
Other, N/A, Blank	14,630	14,029
TOTAL	41,093	31,811

CATEGORIES	POSTAL COUNTS	EMAIL COUNTS
Audio/Video	25,346	18,423
Business	21,542	16,417
Control and Automation	25,815	18,901
Home Theater	21,082	15,519
Networking & Cables	24,783	17,948
Security	23,598	17,191
Speakers	19,885	14,640

GEOGRAPHIC	POSTAL COUNTS	EMAIL COUNTS
New England	2,168	1,577
Mid Atlantic	5,276	3,951
East North Central	4,737	3,395
West North Central	2,365	1,610
South Atlantic	9,300	6,960
East South Central	1,531	1,079
West South Central	3,818	2,802
Mountain	3,240	2,401
Pacific	8,499	6,495
TOTAL	40,934	30,270

SELECTION CHARGES	MATERIALS, PROCESSING & DELIVERY
Primary Business: \$10/m	Delivery: \$75/f
Title: \$10/m	Minimum Charge: \$500
Geography: \$10/m	
Radius: \$25 each	

All authorizations are 1X usage | Emails are deployed by EH Publishing. Materials must be submitted 48 hours prior to deployment date for testing. Postal mailings need prior approval on mail piece and file sent to a 3rd party bonded mail house.

Contact your sales rep to request a quote or counts today!

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